

# Deontae Moore | Portfolio

Writing Samples, Social Media Samples, Video

## See my writing style here:

- <https://www.socialmediatoday.com/news/direct-message-is-it-still-an-effective-marketing-tool/451830/>
- <https://dailynorthwestern.com/2013/04/28/campus/stand-up-ludacris-rocks-ao-ball-in-chicago/>
- <https://mooredigitalconsulting.com/2020/09/16/making-your-website-searchable/>
- <https://mooredigitalconsulting.com/2020/03/31/from-a-marketers-perspective-lessons-from-covid-19/>

## See some samples of my social media:

- I continued the Office of the City Clerk's #YourCutYourStaff campaign series—highlighting the shining stars at the OCC. Here is a template and sampled social post
  - <https://www.facebook.com/share/1Hxea9iEqC/?mibextid=wwXlfr>
- I worked closely with the CityKey team at the OCC to build it's social media presence. This included developing its content plan month to month. We promoted community outreach, holidays and our business partners.
  - <https://www.facebook.com/share/1KCXt9TVKa/?mibextid=wwXlfr>
- At the College of American Pathologist (CAP), we highlighted some amazing art month-to-month, created by our members. Here is a sample of the post I've created:
  - <https://www.instagram.com/p/DRSx7f3Dnrt/?igsh=ZGFweW41a2Y4cnNI>

## Here are links to video samples:

As Digital Director. I was tasked with producing video collateral to push Initiatives from the Clerk office such as Mobile City Hall. Attached are some sample videos that I produced:

- [https://drive.google.com/file/d/1RNh3IzIz65-gpm-30ALCA411vjhi-\\_b\\_/view?usp=drivesdk](https://drive.google.com/file/d/1RNh3IzIz65-gpm-30ALCA411vjhi-_b_/view?usp=drivesdk)
- <https://drive.google.com/file/d/1y76HI5CDZoqzusFEDTdB9dnPf-5FLxJK/view?usp=drivesdk>

I collaborated with Mindset2Money, LLC on their educational series for financial literacy and professional development. Included are a few short reels that I produced for their Instagram:

- [https://drive.google.com/file/d/1-CV2Ye9tyBz\\_OOw5GILZww\\_OEIERK5wY/view?usp=drivesdk](https://drive.google.com/file/d/1-CV2Ye9tyBz_OOw5GILZww_OEIERK5wY/view?usp=drivesdk)
- <https://drive.google.com/file/d/1SEugVPr02C2vpf7hqnQeEcVyPXy568h3/view?usp=drivesdk>